FOR IMMEDIATE RELEASE

Astra Spark, an AI Companion Built to Remember You, Launches Today

Small, bootstrapped Texas team releases its first consumer product, an AI companion that keeps your memories private and goes wherever you go

AUSTIN, Texas — November 4, 2026 — Spider Branch Technologies, LLC today announced the public launch of **Astra Spark**, an AI companion designed to remember the people it talks with, grow alongside them, and stay with them across their devices. Astra Spark becomes available today at **12:00 p.m. CST** at **astrasparkai.com**.

Most AI chatbots treat every conversation as a fresh start. Astra Spark is built around persistent memory, so she picks up where you left off: your projects, your interests, the things that matter to you. The result is an assistant that feels less like a search box and more like someone who knows you.

A companion, not a replacement for people

Astra Spark is deliberately positioned as a companion, not an AI girlfriend or boyfriend. She is designed to support users in their day-to-day lives, from working through ideas to keeping them company while they game or create, without trying to stand in for real-world relationships.

Your memories belong to you

Privacy is built into Astra Spark's architecture, not added as an afterthought. A user's memories belong to the user and to Astra, not to the company that built her. That principle is enforced through a layered encryption model designed so that personal memory data stays in the user's control.

Built the garage way

Astra Spark was built by a small, self-funded team working out of a home office in Central Texas, with no big-tech backing. The team took the product from concept through private alpha and beta testing to today's public release, shaped along the way by direct feedback from early testers.

QUOTE: We didn't set out to build another chatbot. We wanted to build something that actually remembers you and is there wherever you go. Astra Spark is the first step in that journey, and today we get to share her with everyone." said [the Astra Spark team / Darren Webster and CEO/CoFounder.

Astra Spark is the first release in a planned family of Astra products from Spider Branch Technologies.

Availability

- **Launch:** Today, November 4, 2026, at 12:00 p.m. CST
- **Where:** astrasparkai.com
- **Platforms:** web and desktop (PC) at launch; mobile, desktop (Apple) post launch

- **Pricing:** free tier plus premium tiers

- **Community and support:** Supporters can back the project at patreon.com/cw/AstraSparkAI. Follow Astra Spark on Facebook, Instagram, and X. Users can get help through the dedicated support ticket system and the Astra Spark Discord community.

About Spider Branch Technologies, LLC

Spider Branch Technologies, LLC is a Texas-based artificial intelligence and software development company. Astra Spark is the company's first consumer AI product.

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