FACT SHEET

Astra Spark at a glance

KEY DETAILS

Product	Astra Spark
Category	AI companion
Launch date	November 4, 2026
Company	Spider Branch Technologies, LLC
Headquarters	Austin, Texas
Website	astrasparkai.com
Platforms	Launch: Web, Desktop (PC). Post-launch: Mobile, Desktop (Apple)
Pricing	Free and Premium tiers
Support Astra Spark	patreon.com/cw/AstraSparkAI

ABOUT

Astra Spark is an AI companion that remembers its users, grows with them, and goes wherever they go. It is designed as a companion, not an AI girlfriend or boyfriend, and is built around the principle that a user's memories belong to the user and Astra, not the company. Astra Spark is built by a small, self-funded team in Central Texas and is the first in a planned family of Astra products from Spider Branch Technologies, LLC.

BRAND COLORS

Astra Cyan
#3BC6F3

Spark Gold
#F9C623

Violet Accent
#8A4FFF

Holographic Navy
#0A1A3A

MEDIA CONTACT

For press inquiries, interviews, or additional assets: press@astrasparkai.com
We typically respond within one business day.
Press page: astrasparkai.com/press